

PROXY FORM

IN ACCORDANCE WITH THE COMPANY'S ARTICLES OF ASSOCIATION AND THE LUXEMBOURG LAW OF 24 MAY 2011 ON CERTAIN RIGHTS OF SHAREHOLDERS IN LISTED COMPANIES, AS AMENDED, SHAREHOLDERS WISHING TO PARTICIPATE IN THE ANNUAL GENERAL MEETING WITHOUT ATTENDING IN PERSON, MAY PROVIDE A PROXY OR VOTING FORM TO EXERCISE THEIR VOTING RIGHTS (IN ACCORDANCE WITH SECTION "REPRESENTATION" OF THE CONVENING NOTICE").

IF A SHAREHOLDER HAS CHOSEN TO APPOINT A PROXYHOLDER OTHER THAN THE PERSON APPOINTED BY THE COMPANY AS THEIR PROXYHOLDER, SUCH PROXYHOLDER MAY VOTE BY ATTENDING IN PERSON OR BY WAY OF THE VOTING FORM.

Dear Shareholder,

You are holding shares of the Company (as defined below) on **15 May 2024 at 24.00 (midnight) CEST**. You are therefore entitled to participate in the annual general meeting of shareholders of:

Company name	tonies SE (the "Company")
Nationality	Incorporated under the laws of the Grand Duchy of Luxembourg
Legal form	<i>Société européenne</i>
Registered office	9, rue de Bitbourg, L-1273 Luxembourg
Registration number	R.C.S. Luxembourg B252939

WHEN IS THE MEETING?

We invite you to participate in the annual general meeting of shareholders that will be held on:

Date and time	29 May 2024 at 11:00 a.m. CEST 41A, Avenue John F. Kennedy, L-1855 Luxembourg, Grand Duchy of Luxembourg
Deadline to provide proof of shareholding	No later than on 24 May 2024 at 18.00 CEST

HOW TO PARTICIPATE AND VOTE?

STEP 1 : Provide proof of shareholding no later than 24 May 2024 at 18.00 CEST

1 Provide proof of shareholding no later than 24 May 2024 at 18.00 CEST to the Centralizing Agent by any of the following means of communication:

✉ By postal mail to:

Link Market Services GmbH
Landshuter Allee 10
80637 Munich, Germany

@ By email to: agm@linkmarketservices.de

STEP 2 : Vote by proxy form

- 1 Fill in the “*Proxy form*” in Schedule 1
- 2 Send the proxy form no later than 24 May 2024 at 18.00 CEST by any of the following means of communication:

✉ By postal mail to:

Link Market Services GmbH
Landshuter Allee 10
80637 Munich, Germany

@ By email to: agm@linkmarketservices.de

WHAT IS ON THE AGENDA?

The shareholders will deliberate and vote on the following agenda:

Agenda	
1	Presentation of the combined consolidated management report of the management board of the Company (the “ Management Board ”) regarding the annual accounts of the Company and the consolidated financial statements for the financial year ended December 31, 2023.
2	Presentation of the reports of the independent auditor (<i>cabinet de révision agréé</i>) of the Company regarding the annual accounts of the Company and the consolidated financial statements for the financial year ended December 31, 2023.
3	Approval of the annual accounts of the Company for the financial year ended December 31, 2023.
4	Acknowledgement of the results of the Company made with respect to the financial year ended December 31, 2023, and resolution concerning the allocation of the results of the Company for the financial year ended December 31, 2023.
5	Approval of the consolidated financial statements of the Company for the financial year ended December 31, 2023.
6	Presentation of and advisory vote on the remuneration report for the members of the Management Board and the supervisory board of the Company (“ Supervisory Board ”) in the financial year ended December 31, 2023.
7	Presentation of and advisory vote on the remuneration policy for the members of the Management Board and the Supervisory Board applicable as from 1 January 2024.
8	Granting of discharge (<i>quitus</i>) to Christian Bailly, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.
9	Granting of discharge (<i>quitus</i>) to Anna Dimitrova, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.

- 10** Granting of discharge (*quitus*) to Thilo Fleck, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.
- 11** Granting of discharge (*quitus*) to Helmut Jeggle, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.
- 12** Granting of discharge (*quitus*) to Alexander Kudlich, as member of the Supervisory Board, for the performance of her duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.
- 13** Granting of discharge (*quitus*) to Alexander Schemann, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.
- 14** Granting of discharge (*quitus*) to Erika Wykes-Sneyd, as member of the Supervisory Board, for the performance of her duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.
- 15** Granting of discharge (*quitus*) to Stephanie Caspar, as member of the Supervisory Board, for the performance of her duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.
- 16** Granting of discharge (*quitus*) to Jan Middelhoff, as member of the Management Board, for the performance of his duties as member of the Management Board for and in connection with the financial year ended December 31, 2023.
- 17** Granting of discharge (*quitus*) to Patric Faßbender, as member of the Management Board, for the performance of his duties as member of the Management Board for and in connection with the financial year ended December 31, 2023.
- 18** Granting of discharge (*quitus*) to Marcus Stahl, as member of the Management Board, for the performance of his duties as member of the Management Board for and in connection with the financial year ended December 31, 2023.
- 19** Re-Appointment of Christian Bailly as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.
- 20** Re-Appointment of Helmut Jeggle as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.
- 21** Re-Appointment of Alexander Kudlich as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.
- 22** Re-Appointment of Alexander Schemann as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.
- 23** Re-Appointment of Erika Wykes-Sneyd as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.

- 24** Acknowledgement of the expiration of the mandate of Anna Dimitrova as member of the Supervisory Board with effect as of the date of this general meeting of shareholders.
- 25** Acknowledgement of the expiration of the mandate of Thilo Fleck as member of the Supervisory Board with effect as of the date of this general meeting of shareholders.
- 26** Renewal of the mandate of Mazars Luxembourg as the independent auditor (*cabinet de révision agréé*) of the Company, for the financial year ending on December 31, 2024.

PROXY FORM

for the annual general meeting of shareholders of **tonies SE** to be held in Luxembourg on 29 May 2024 at 11.00 a.m. CEST at 41A, Avenue John F. Kennedy, L-1855 Luxembourg, Grand Duchy of Luxembourg



Please return this form no later than on 24 May 2024 at 18.00 CEST

✉ By postal mail to:

Link Market Services GmbH
Landshuter Allee 10
80637 Munich, Germany

@ By email to: agm@linkmarketservices.de

I, THE UNDERSIGNED,

If you are an individual, please indicate:

First name(s)

Last name

Address

OR

If you are a company, please indicate:

Corporate name

Registered office
or principal place
of business

Registration
authority

Registration
number

HOLDER OF THE FOLLOWING SHARES

Check the type(s) of shares you own and fill in the number of corresponding shares as shown in the attached certificate(s):

Class A shares

Number of shares:

I HEREBY GIVE PROXY TO

Mr. Edmund Blum and/or any other individual or employee of the Company appointed for such purpose by the Company, acting individually and with full power of substitution

OR **Other proxyholder¹:**

First Name(s)

Last Name

Date of birth

Place of birth

Address

IN ORDER TO DELIBERATE AND VOTE AS FOLLOWS ON THE AGENDA ITEMS

Resolution

- 1** The general meeting of shareholders acknowledges the combined consolidated management report of the Management Board regarding the annual accounts of the Company and the consolidated financial statements for the financial year ended December 31, 2023.

Resolution

- 2** The general meeting of shareholders acknowledges the reports of the independent auditor (*réviseur d'entreprises agréé*) of the Company regarding the annual accounts of the Company and the consolidated financial statements for the financial year ended December 31, 2023.

Resolution

- 3** The general meeting of shareholders approves the annual accounts of the Company for the financial year ended December 31, 2023.

My vote

- I approve
 I do not approve
 I abstain

Resolution

- 4** The general meeting of shareholders acknowledges the profit of EUR 175,284,536.50 of the Company for the financial year ended December 31, 2023.
 The general meeting of shareholders resolves to reduce the net loss carried forward of EUR 206,665,331.75 by the profit of EUR 175,284,536.50 and to carry forward the remaining net loss of EUR 31,380,795.25.

My vote

- I approve
 I do not approve
 I abstain

¹ **NOTE:** If you wish to appoint a person other than the Centralizing Agent as your proxyholder, please note that the proxyholder will need to provide a new voting form in accordance with section "Voting Forms" of the convening notice in case they do not attend in person.

Resolution	My vote
<p>5 The general meeting of shareholders approves the consolidated financial statements of the Company for the financial year ended December 31, 2023.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain
<p>6 The general meeting of shareholders resolves to pass an advisory vote on the remuneration report for the members of the Management Board and the Supervisory Board in the financial year ended December 31, 2023.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain
<p>7 The general meeting of shareholders resolves to pass an advisory vote on the remuneration policy for the members of the Management Board and the Supervisory Board applicable as from 1 January 2024.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain
<p>8 The general meeting of shareholders resolves to grant discharge (<i>quitus</i>) to Christian Bailly, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain
<p>9 The general meeting of shareholders resolves to grant discharge (<i>quitus</i>) to Anna Dimitrova, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain
<p>10 The general meeting of shareholders resolves to grant discharge (<i>quitus</i>) to Thilo Fleck, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain
<p>11 The general meeting of shareholders resolves to grant discharge (<i>quitus</i>) to Helmut Jeggle, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain
<p>12 The general meeting of shareholders resolves to grant discharge (<i>quitus</i>) to Alexander Kudlich, as member of the Supervisory Board, for the performance of her duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.</p>	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
13 The general meeting of shareholders resolves to grant discharge (quitus) to Alexander Schemann, as member of the Supervisory Board, for the performance of his duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
14 The general meeting of shareholders resolves to grant discharge (quitus) to Erika Wykes-Sneyd, as member of the Supervisory Board, for the performance of her duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
15 The general meeting of shareholders resolves to grant discharge (quitus) to Stephanie Caspar, as member of the Supervisory Board, for the performance of her duties as member of the Supervisory Board for and in connection with the financial year ended December 31, 2023.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
16 The general meeting of shareholders resolves to grant discharge (quitus) to Jan Middelhoff, as member of the Management Board, for the performance of his duties as member of the Management Board for and in connection with the financial year ended December 31, 2023.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
17 The general meeting of shareholders resolves to grant discharge (quitus) to Patric Faßbender, as member of the Management Board, for the performance of his duties as member of the Management Board for and in connection with the financial year ended December 31, 2023.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
18 The general meeting of shareholders resolves to grant discharge (quitus) to Marcus Stahl, as member of the Management Board, for the performance of his duties as member of the Management Board for and in connection with the financial year ended December 31, 2023.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
19 The general meeting of shareholders resolves to re-appoint Christian Baily as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
20 The general meeting of shareholders resolves to re-appoint Helmut Jeggle as member of the Supervisory Board until the general meeting	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve

called to approve the annual accounts of the Company for the financial year ending December 31, 2026.	<input type="checkbox"/> I abstain
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Resolution	My vote
21 The general meeting of shareholders resolves to re-appoint Alexander Kudlich as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
22 The general meeting of shareholders resolves to re-appoint Alexander Schemann as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
23 The general meeting of shareholders resolves to re-appoint Erika Wykes-Sneyd as member of the Supervisory Board until the general meeting called to approve the annual accounts of the Company for the financial year ending December 31, 2026.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
24 The general meeting of shareholders resolves to acknowledge the expiration of the mandate of Anna Dimitrova as member of the Supervisory Board with effect as of the date of this general meeting of shareholders.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
25 The general meeting of shareholders resolves to acknowledge the expiration of the mandate of Thilo Fleck as member of the Supervisory Board with effect as of the date of this general meeting of shareholders.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

Resolution	My vote
26 The general meeting of shareholders resolves to renew the mandate of Mazars Luxembourg as the independent auditor (<i>réviseur d'entreprises agréé</i>) of the Company for the financial year ending on December 31, 2024.	<input type="checkbox"/> I approve <input type="checkbox"/> I do not approve <input type="checkbox"/> I abstain

IMPORTANT NOTES

What happens if my vote is not clearly expressed?

Any lack of clearly expressed choice in one or more of the various voting instruction options provided above will be considered an instruction to vote in favor of the proposed resolution.

Any contradictory choice will be considered as an instruction to abstain from voting in respect of the proposed resolution.

How can I inform you of a conflict of interest?

In case of a conflict of interest the proxy holder shall disclose certain specified facts which may be relevant for the undersigned in assessing any risk that the proxy holder might pursue any interest other than the interest of the undersigned. For more information, please contact (<https://tonies.com/de-de/ir/>).

Can I revoke this proxy form?

Yes. The proxy form can be revoked by timely delivering a properly executed later-dated proxy or voting form or a declaration to revoke the proxy form to the Centralizing Agent no later than on 24 May 2024 at 18.00 CEST.

What is the applicable law to this proxy?

This proxy and the rights, obligations and liabilities of the undersigned and the proxyholder hereunder shall be governed by the laws of Luxembourg, to the exclusion of its rules of conflict of laws.

Any claims, disputes or disagreements arising under, in connection with or by reason of this proxy shall be brought by the undersigned and the proxyholder in the courts of the city of Luxembourg, and each of the undersigned and the proxyholder hereby submits to the exclusive jurisdiction of such courts in any such actions or proceeding and waives any objection to the jurisdiction or venue of such courts.

SIGNATURES

Date of signature	<input type="text"/>	← Use the date format day/month/year
Place of signature	<input type="text"/>	← Write the name of the city and the country

Signature	<input type="text"/>
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Name	<input type="text"/>	← Name of a company or the First and Last names of a natural person
Signed by	<input type="text"/>	← If signed by a company, First and Last names of a natural person
Title	<input type="text"/>	← If signed by a company, Title of the natural person signing on behalf of the company